

gender

## Är du man eller kvinna?

|        | Total | Kön  |        | Ålder    |          |          |          |          | Riksområde |                     |                   |            |            |                     |                    |               |
|--------|-------|------|--------|----------|----------|----------|----------|----------|------------|---------------------|-------------------|------------|------------|---------------------|--------------------|---------------|
|        |       | Man  | Kvinna | 18-24 år | 25-34 år | 35-44 år | 45-54 år | 55-65 år | Stockholm  | Östra Mellansverige | Småland med öarna | Sydsverige | Västsvrige | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|        |       | A    | B      | C        | D        | E        | F        | G        | H          | I                   | J                 | K          | L          | M                   | N                  | O             |
| BASE   | 1010  | 534  | 476    | 130      | 279      | 229      | 213      | 159      | 266        | 153                 | 81                | 140        | 204        | 76                  | 40                 | 50            |
| Man    | 53%   | 100% |        | 63%      | 53%      | 55%      | 49%      | 47%      | 54%        | 54%                 | 52%               | 45%        | 56%        | 55%                 | 53%                | 50%           |
| Kvinna | 47%   |      | 100%   | 37%      | 47%      | 45%      | 51%      | 54%      | 46%        | 46%                 | 48%               | 55%        | 44%        | 45%                 | 48%                | 50%           |
| TOTAL  | 100%  | 100% | 100%   | 100%     | 100%     | 100%     | 100%     | 100%     | 100%       | 100%                | 100%              | 100%       | 100%       | 100%                | 100%               | 100%          |

Sign.level: 95% confidence  
Question type: radio  
Condition: (qualified)

SE\_nuts2

## Riksområde

|                     | Total | Kön  |        | Ålder    |          |          |          |          | Riksområde |                     |                   |            |            |                     |                    |               |
|---------------------|-------|------|--------|----------|----------|----------|----------|----------|------------|---------------------|-------------------|------------|------------|---------------------|--------------------|---------------|
|                     |       | Man  | Kvinna | 18-24 år | 25-34 år | 35-44 år | 45-54 år | 55-65 år | Stockholm  | Östra Mellansverige | Småland med öarna | Sydsverige | Västsvrige | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|                     |       | A    | B      | C        | D        | E        | F        | G        | H          | I                   | J                 | K          | L          | M                   | N                  | O             |
| BASE                | 1010  | 534  | 476    | 130      | 279      | 229      | 213      | 159      | 266        | 153                 | 81                | 140        | 204        | 76                  | 40                 | 50            |
| Stockholm           | 26%   | 27%  | 26%    | 20%      | 28%      | 31%      | 26%      | 22%      | 100%       |                     |                   |            |            |                     |                    |               |
| Östra Mellansverige | 15%   | 15%  | 15%    | 26%      | 12%      | 14%      | 13%      | 15%      |            | 100%                |                   |            |            |                     |                    |               |
| Småland med öarna   | 8%    | 8%   | 8%     | 8%       | 8%       | 8%       | 9%       | 8%       |            |                     | 100%              |            |            |                     |                    |               |
| Sydsverige          | 14%   | 12%  | 16%    | 14%      | 15%      | 16%      | 12%      | 11%      |            |                     |                   | 100%       |            |                     |                    |               |
| Västsvrige          | 20%   | 22%  | 19%    | 19%      | 22%      | 18%      | 22%      | 21%      |            |                     |                   |            | 100%       |                     |                    |               |
| Norra Mellansverige | 8%    | 8%   | 7%     | 5%       | 6%       | 7%       | 9%       | 11%      |            |                     |                   |            |            | 100%                |                    |               |
| Mellersta Norrland  | 4%    | 4%   | 4%     | 4%       | 4%       | 3%       | 4%       | 5%       |            |                     |                   |            |            |                     | 100%               |               |
| Övre Norrland       | 5%    | 5%   | 5%     | 5%       | 5%       | 4%       | 5%       | 6%       |            |                     |                   |            |            |                     |                    | 100%          |
| TOTAL               | 100%  | 100% | 100%   | 100%     | 100%     | 100%     | 100%     | 100%     | 100%       | 100%                | 100%              | 100%       | 100%       | 100%                | 100%               | 100%          |

Sign.level: 95% confidence  
Question type: select  
Condition: (qualified)

age\_group\_quota

age\_group\_quota

|          | Total | Kön  |        | Ålder           |                 |                 |                 |                 | Riksområde |                      |                   |            |              |                      |                    |               |
|----------|-------|------|--------|-----------------|-----------------|-----------------|-----------------|-----------------|------------|----------------------|-------------------|------------|--------------|----------------------|--------------------|---------------|
|          |       | Man  | Kvinna | 18-24 år        | 25-34 år        | 35-44 år        | 45-54 år        | 55-65 år        | Stockholm  | Östra Mellansve rige | Småland med öarna | Sydsverige | Västsverig e | Norra Mellansve rige | Mellersta Norrland | Övre Norrland |
|          |       | A    | B      | C               | D               | E               | F               | G               | H          | I                    | J                 | K          | L            | M                    | N                  | O             |
| BASE     | 1010  | 534  | 476    | 130             | 279             | 229             | 213             | 159             | 266        | 153                  | 81                | 140        | 204          | 76                   | 40                 | 50            |
| 18-24 år | 13%   | 15%  | 10%    | 100%<br>D,E,F,G |                 |                 |                 |                 | 10%        | 22%<br>H,J,K,L,M     | 12%               | 13%        | 12%          | 9%                   | 13%                | 12%           |
| 25-34 år | 28%   | 28%  | 28%    |                 | 100%<br>C,E,F,G |                 |                 |                 | 30%        | 22%                  | 27%               | 30%        | 29%          | 22%                  | 28%                | 28%           |
| 35-44 år | 23%   | 24%  | 22%    |                 |                 | 100%<br>C,D,F,G |                 |                 | 26%        | 22%                  | 22%               | 26%        | 20%          | 20%                  | 18%                | 18%           |
| 45-54 år | 21%   | 20%  | 23%    |                 |                 |                 | 100%<br>C,D,E,G |                 | 21%        | 18%                  | 22%               | 18%        | 23%          | 26%                  | 23%                | 22%           |
| 55-65 år | 16%   | 14%  | 18%    |                 |                 |                 |                 | 100%<br>C,D,E,F | 13%        | 16%                  | 16%               | 13%        | 17%          | 22%                  | 20%                | 20%           |
| TOTAL    | 100%  | 100% | 100%   | 100%            | 100%            | 100%            | 100%            | 100%            | 100%       | 100%                 | 100%              | 100%       | 100%         | 100%                 | 100%               | 100%          |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q1

Hur ofta spelar du nätcasino?

|                           | Total | Kön  |        | Ålder    |          |          |          |          | Riksområde |                      |                   |            |              |                      |                    |               |
|---------------------------|-------|------|--------|----------|----------|----------|----------|----------|------------|----------------------|-------------------|------------|--------------|----------------------|--------------------|---------------|
|                           |       | Man  | Kvinna | 18-24 år | 25-34 år | 35-44 år | 45-54 år | 55-65 år | Stockholm  | Östra Mellansve rige | Småland med öarna | Sydsverige | Västsverig e | Norra Mellansve rige | Mellersta Norrland | Övre Norrland |
|                           |       | A    | B      | C        | D        | E        | F        | G        | H          | I                    | J                 | K          | L            | M                    | N                  | O             |
| BASE                      | 1010  | 534  | 476    | 130      | 279      | 229      | 213      | 159      | 266        | 153                  | 81                | 140        | 204          | 76                   | 40                 | 50            |
| [1] Dagligen              | 5%    | 6%   | 3%     | 6%       | 6%       | 3%       | 5%       | 4%       | 8%         | 1%                   | 1%                | 6%         | 5%           | 8%                   |                    | 2%            |
| [2] Flera gånger i veckan | 13%   | 13%  | 12%    | 12%      | 14%      | 12%      | 12%      | 12%      | 14%        | 11%                  | 11%               | 11%        | 14%          | 18%                  | 8%                 | 8%            |
| [3] Varje vecka           | 18%   | 20%  | 16%    | 22%      | 15%      | 19%      | 18%      | 22%      | 20%        | 14%                  | 20%               | 25%        | 20%          | 11%                  | 18%                | 6%            |
| [4] Varje månad           | 25%   | 22%  | 29%    | 20%      | 23%      | 32%      | 25%      | 25%      | 26%        | 28%                  | 28%               | 22%        | 27%          | 16%                  | 28%                | 30%           |
| [5] Några gånger per år   | 39%   | 38%  | 40%    | 40%      | 42%      | 35%      | 40%      | 38%      | 33%        | 47%                  | 40%               | 36%        | 34%          | 47%                  | 48%                | 54%           |
| [6] Aldrig                |       |      |        |          |          |          |          |          |            |                      |                   |            |              |                      |                    |               |
| Mean                      | 3,8   | 3,7  | 3,9    | 3,8      | 3,8      | 3,8      | 3,8      | 3,8      | 3,6        | 4,1                  | 3,9               | 3,7        | 3,7          | 3,8                  | 4,2                | 4,3           |
| Standard Deviation        | 1,2   | 1,3  | 1,1    | 1,3      | 1,3      | 1,1      | 1,2      | 1,2      | 1,3        | 1,1                  | 1,1               | 1,2        | 1,2          | 1,4                  | 1,0                | 1,0           |
| TOTAL                     | 100%  | 100% | 100%   | 100%     | 100%     | 100%     | 100%     | 100%     | 100%       | 100%                 | 100%              | 100%       | 100%         | 100%                 | 100%               | 100%          |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q2

## Ungefär hur mycket pengar spenderar du på nätcasino per månad?

|                  | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                     |                   |             |             |                     |                    |               |
|------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------------|-------------|-------------|---------------------|--------------------|---------------|
|                  |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansverige | Småland med öarna | Sydsverige  | Västsvrige  | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|                  |             | A           | B           | C           | D           | E           | F           | G           | H           | I                   | J                 | K           | L           | M                   | N                  | O             |
| <b>BASE</b>      | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                 | 81                | 140         | 204         | 76                  | 40                 | 50            |
| Under 100 kr     | 25%         | 24%         | 25%         | 26%         | 23%         | 21%         | 26%         | 29%         | 18%         | 33%                 | 24%               | 29%         | 21%         | 28%                 | 35%                | 28%           |
| 100 - 499 kr     | 37%         | 36%         | 37%         | 37%         | 33%         | 41%         | 38%         | 36%         | 34%         | 35%                 | 47%               | 36%         | 42%         | 29%                 | 35%                | 36%           |
| 500 - 999 kr     | 19%         | 19%         | 20%         | 16%         | 22%         | 20%         | 20%         | 17%         | 22%         | 17%                 | 14%               | 16%         | 22%         | 22%                 | 15%                | 20%           |
| 1 000 - 2 499 kr | 10%         | 11%         | 8%          | 10%         | 10%         | 10%         | 9%          | 11%         | 15%         | 11%                 | 9%                | 11%         | 6%          | 7%                  | 3%                 | 4%            |
| 2 499 - 4 999 kr | 3%          | 4%          | 3%          | 3%          | 5%          | 4%          | 1%          | 3%          | 4%          | 3%                  |                   | 4%          | 3%          | 4%                  | 5%                 | 4%            |
| Mer än 5 000 kr  | 2%          | 3%          | 1%          | 1%          | 4%          | 1%          | 4%          | 1%          | 3%          |                     | 1%                | 4%          | 3%          | 4%                  | 3%                 | 2%            |
| Tveksam/Vet ej   | 4%          | 2%          | 6%          | 7%          | 4%          | 4%          | 2%          | 4%          | 5%          | 1%                  | 6%                | 1%          | 4%          | 7%                  | 5%                 | 6%            |
| <b>TOTAL</b>     | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>       | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>        | <b>100%</b>   |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q3

## Vilket alternativ stämmer bäst in på hur du ser på ditt spelande?

|  | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                     |                   |             |             |                     |                    |               |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------------|-------------|-------------|---------------------|--------------------|---------------|
|  |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansverige | Småland med öarna | Sydsverige  | Västsvrige  | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|  |             | A           | B           | C           | D           | E           | F           | G           | H           | I                   | J                 | K           | L           | M                   | N                  | O             |
| <b>BASE</b>                              | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                 | 81                | 140         | 204         | 76                  | 40                 | 50            |
| Det är underhållning, jag betalar        | 30%         | 32%         | 27%         | 32%         | 32%         | 29%         | 28%         | 27%         | 31%         | 33%                 | 27%               | 28%         | 33%         | 25%                 | 28%                | 16%           |
| Det är en möjlighet att vinna pengar     | 44%         | 43%         | 46%         | 43%         | 40%         | 47%         | 48%         | 44%         | 44%         | 43%                 | 54%               | 48%         | 38%         | 38%                 | 50%                | 58%           |
| Det är en vana som blivit svår att sluta | 6%          | 7%          | 6%          | 6%          | 10%         | 5%          | 6%          | 2%          | 6%          | 6%                  | 1%                | 4%          | 9%          | 9%                  | 8%                 | 4%            |
| Det är något att göra när man har tid    | 8%          | 8%          | 8%          | 5%          | 8%          | 9%          | 8%          | 9%          | 8%          | 9%                  | 5%                | 6%          | 6%          | 14%                 | 5%                 | 12%           |
| Det varierar beroende på situation       | 10%         | 9%          | 11%         | 11%         | 8%          | 9%          | 9%          | 17%         | 9%          | 7%                  | 11%               | 11%         | 13%         | 11%                 | 8%                 | 6%            |
| Vet ej/Inget av ovan                     | 2%          | 2%          | 3%          | 3%          | 3%          | 2%          | 1%          | 1%          | 2%          | 3%                  | 1%                | 3%          | 1%          | 3%                  | 3%                 | 4%            |
| <b>TOTAL</b>                             | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>       | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>        | <b>100%</b>   |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q4

### Vilken är den viktigaste faktorn för dig när du väljer ett nätcasino?

|                            | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                      |                   |             |              |                      |                    |               |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------|-------------------|-------------|--------------|----------------------|--------------------|---------------|
|                            |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansve rige | Småland med öarna | Sydsverige  | Västsverig e | Norra Mellansve rige | Mellersta Norrland | Övre Norrland |
|                            |             | A           | B           | C           | D           | E           | F           | G           | H           | I                    | J                 | K           | L            | M                    | N                  | O             |
| <b>BASE</b>                | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                  | 81                | 140         | 204          | 76                   | 40                 | 50            |
| Snabba uttag               | 24%         | 25%         | 24%         | 27%         | 27%         | 26%         | 19%         | 23%         | 21%         | 28%                  | 24%               | 31%         | 21%          | 22%                  | 30%                | 26%           |
| Bonusar och kampanjer      | 18%         | 17%         | 20%         | 24%         | 23%         | 17%         | 15%         | 11%         | 20%         | 19%                  | 15%               | 19%         | 18%          | 22%                  | 18%                | 12%           |
| Svensk licens              | 22%         | 26%         | 19%         | 21%         | 17%         | 26%         | 25%         | 23%         | 21%         | 23%                  | 22%               | 17%         | 26%          | 22%                  | 23%                | 26%           |
| Spelutbud                  | 17%         | 16%         | 17%         | 14%         | 15%         | 18%         | 19%         | 16%         | 21%         | 14%                  | 15%               | 16%         | 16%          | 13%                  | 18%                | 16%           |
| Snabb registrering         | 2%          | 2%          | 2%          | 2%          | 2%          | 1%          | 2%          | 3%          | 2%          | 3%                   | 5%                | 3%          | 1%           | 1%                   |                    |               |
| Ansvarsfullt spelande      | 8%          | 6%          | 11%         | 9%          | 8%          | 5%          | 9%          | 13%         | 8%          | 9%                   | 7%                | 5%          | 11%          | 8%                   | 5%                 | 6%            |
| Användarvänligt gränssnitt | 6%          | 7%          | 4%          | 1%          | 4%          | 5%          | 9%          | 9%          | 5%          | 4%                   | 7%                | 6%          | 6%           | 5%                   | 3%                 | 12%           |
| Kundtjänst                 | 1%          | 1%          | 0%          | 2%          | 1%          | 0%          |             |             | 0%          |                      | 1%                | 1%          |              | 3%                   |                    |               |
| Annat                      | 2%          | 2%          | 3%          | 2%          | 2%          | 2%          | 2%          | 2%          | 2%          | 1%                   | 4%                | 3%          | 1%           | 3%                   | 5%                 | 2%            |
| <b>TOTAL</b>               | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>          | <b>100%</b>       | <b>100%</b> | <b>100%</b>  | <b>100%</b>          | <b>100%</b>        | <b>100%</b>   |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q5

### Hur viktiga är bonusar och erbjudanden för ditt val av nätcasino?

|                         | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                      |                   |             |              |                      |                    |               |
|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------------|-------------------|-------------|--------------|----------------------|--------------------|---------------|
|                         |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansve rige | Småland med öarna | Sydsverige  | Västsverig e | Norra Mellansve rige | Mellersta Norrland | Övre Norrland |
|                         |             | A           | B           | C           | D           | E           | F           | G           | H           | I                    | J                 | K           | L            | M                    | N                  | O             |
| <b>BASE</b>             | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                  | 81                | 140         | 204          | 76                   | 40                 | 50            |
| [1] 1 Inte alls viktigt | 19%         | 18%         | 20%         | 4%          | 17%         | 14%         | 26%         | 31%         | 21%         | 16%                  | 20%               | 14%         | 22%          | 12%                  | 28%                | 20%           |
| [2] 2                   | 10%         | 10%         | 9%          | 7%          | 7%          | 11%         | 12%         | 12%         | 6%          | 13%                  | 6%                | 11%         | 9%           | 13%                  | 10%                | 16%           |
| [3] 3                   | 29%         | 30%         | 27%         | 32%         | 33%         | 31%         | 20%         | 28%         | 29%         | 29%                  | 27%               | 28%         | 28%          | 32%                  | 25%                | 36%           |
| [4] 4                   | 25%         | 24%         | 25%         | 39%         | 28%         | 20%         | 24%         | 16%         | 26%         | 27%                  | 20%               | 25%         | 27%          | 26%                  | 20%                | 12%           |
| [5] 5 Mycket viktigt    | 18%         | 17%         | 19%         | 18%         | 16%         | 24%         | 18%         | 13%         | 18%         | 14%                  | 27%               | 22%         | 15%          | 17%                  | 18%                | 16%           |
| Mean                    | 3,1         | 3,1         | 3,1         | 3,6         | 3,2         | 3,3         | 3,0         | 2,7         | 3,1         | 3,1                  | 3,3               | 3,3         | 3,0          | 3,2                  | 2,9                | 2,9           |
| Standard Deviation      | 1,3         | 1,3         | 1,4         | 1,0         | 1,3         | 1,3         | 1,5         | 1,4         | 1,4         | 1,3                  | 1,4               | 1,3         | 1,3          | 1,2                  | 1,4                | 1,3           |
| <b>TOTAL</b>            | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>          | <b>100%</b>       | <b>100%</b> | <b>100%</b>  | <b>100%</b>          | <b>100%</b>        | <b>100%</b>   |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q6

### Vilken betalningsmetod anser du är viktigast hos nätcasino?

|                                 | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                     |                   |             |             |                     |                    |               |
|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------------|-------------|-------------|---------------------|--------------------|---------------|
|                                 |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansverige | Småland med öarna | Sydsverige  | Västsverige | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|                                 |             | A           | B           | C           | D           | E           | F           | G           | H           | I                   | J                 | K           | L           | M                   | N                  | O             |
| <b>BASE</b>                     | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                 | 81                | 140         | 204         | 76                  | 40                 | 50            |
| Swish                           | 70%         | 70%         | 70%         | 73%         | 75%         | 65%         | 63%         | 75%         | 68%         | 78%                 | 67%               | 64%         | 69%         | 70%                 | 80%                | 74%           |
| Trustly                         | 6%          | 6%          | 6%          | 2%          | 6%          | 6%          | 9%          | 6%          | 7%          | 4%                  | 5%                | 5%          | 6%          | 8%                  | 5%                 | 6%            |
| Zimpler                         | 1%          | 2%          | 1%          | 3%          | 1%          | 1%          | 1%          | 1%          |             | 2%                  |                   | 1%          | 2%          | 4%                  |                    | 2%            |
| Betalkort/debetkort             | 11%         | 12%         | 10%         | 9%          | 5%          | 13%         | 16%         | 12%         | 12%         | 10%                 | 14%               | 14%         | 10%         | 7%                  | 3%                 | 6%            |
| Apple Pay / Google Pay          | 6%          | 5%          | 6%          | 9%          | 8%          | 7%          | 3%          | 2%          | 6%          | 3%                  | 9%                | 9%          | 5%          | 3%                  | 5%                 | 8%            |
| Annan                           | 1%          | 1%          | 1%          | 1%          | 0%          | 2%          | 1%          |             | 0%          | 1%                  |                   | 1%          | 1%          | 1%                  |                    |               |
| Spelar ingen större roll/Vet ej | 6%          | 5%          | 7%          | 4%          | 5%          | 6%          | 9%          | 5%          | 6%          | 2%                  | 6%                | 6%          | 7%          | 8%                  | 8%                 | 4%            |
| <b>TOTAL</b>                    | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>       | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>        | <b>100%</b>   |

Sign.Level: 95% confidence

Question type: radio

Condition: (qualified)

Q7

### Från och med 1 maj 2026 blir det förbjudet att spela på nätcasino med kreditkort. Hur tror du att det kommer påverka ditt spelande?

|   | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                     |                   |             |             |                     |                    |               |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------------|-------------|-------------|---------------------|--------------------|---------------|
|   |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansverige | Småland med öarna | Sydsverige  | Västsverige | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|   |             | A           | B           | C           | D           | E           | F           | G           | H           | I                   | J                 | K           | L           | M                   | N                  | O             |
| <b>BASE</b>                                     | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                 | 81                | 140         | 204         | 76                  | 40                 | 50            |
| Inte alls, jag använder andra betalningsmetoder | 66%         | 62%         | 70%         | 69%         | 63%         | 67%         | 64%         | 67%         | 61%         | 69%                 | 65%               | 61%         | 70%         | 65%                 | 70%                | 74%           |
| Jag byter till Swish eller Trustly              | 20%         | 23%         | 16%         | 21%         | 23%         | 19%         | 20%         | 16%         | 23%         | 16%                 | 20%               | 23%         | 19%         | 22%                 | 10%                | 14%           |
| Jag kommer minska mitt spelande                 | 6%          | 6%          | 5%          | 5%          | 7%          | 5%          | 7%          | 5%          | 6%          | 8%                  | 6%                | 6%          | 4%          | 5%                  | 10%                |               |
| Jag byter till utländska casinon                | 1%          | 2%          | 1%          | 1%          | 1%          | 3%          | 1%          | 2%          | 2%          | 1%                  |                   | 2%          | 1%          | 1%                  | 3%                 |               |
| Tveksam/vet ej                                  | 7%          | 7%          | 8%          | 5%          | 7%          | 7%          | 9%          | 11%         | 9%          | 5%                  | 9%                | 8%          | 6%          | 7%                  | 8%                 | 12%           |
| <b>TOTAL</b>                                    | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>       | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>        | <b>100%</b>   |

Sign.Level: 95% confidence

Question type: radio

Condition: (qualified)

Q8

## Har du aktiva konton på fler än ett nätcasino?

|                            | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                     |                   |             |             |                     |                    |               |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------------|-------------|-------------|---------------------|--------------------|---------------|
|                            |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansverige | Småland med öarna | Sydsverige  | Västsvrige  | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|                            |             | A           | B           | C           | D           | E           | F           | G           | H           | I                   | J                 | K           | L           | M                   | N                  | O             |
| <b>BASE</b>                | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                 | 81                | 140         | 204         | 76                  | 40                 | 50            |
| Endast ett casino          | 39%         | 35%         | 44%         | 29%         | 34%         | 45%         | 41%         | 44%         | 34%         | 41%                 | 44%               | 41%         | 39%         | 36%                 | 48%                | 50%           |
| 2-3 olika casinon          | 48%         | 50%         | 45%         | 54%         | 50%         | 46%         | 43%         | 48%         | 52%         | 45%                 | 48%               | 46%         | 51%         | 42%                 | 43%                | 42%           |
| 4 eller fler olika casinon | 13%         | 15%         | 11%         | 17%         | 16%         | 8%          | 16%         | 8%          | 14%         | 14%                 | 7%                | 14%         | 11%         | 22%                 | 10%                | 8%            |
| <b>TOTAL</b>               | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>       | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>        | <b>100%</b>   |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q9

## Hur viktigt är det för dig att casinot har svensk licens?

|                         | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                     |                   |             |             |                     |                    |               |
|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------------|-------------|-------------|---------------------|--------------------|---------------|
|                         |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansverige | Småland med öarna | Sydsverige  | Västsvrige  | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|                         |             | A           | B           | C           | D           | E           | F           | G           | H           | I                   | J                 | K           | L           | M                   | N                  | O             |
| <b>BASE</b>             | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                 | 81                | 140         | 204         | 76                  | 40                 | 50            |
| [1] 1 Inte alls viktigt | 7%          | 7%          | 7%          | 4%          | 5%          | 7%          | 10%         | 8%          | 7%          | 7%                  | 7%                | 8%          | 5%          | 11%                 | 5%                 | 6%            |
| [2] 2                   | 5%          | 5%          | 5%          | 3%          | 7%          | 7%          | 2%          | 4%          | 4%          | 4%                  | 1%                | 4%          | 8%          | 5%                  | 3%                 | 6%            |
| [3] 3                   | 20%         | 22%         | 19%         | 24%         | 27%         | 19%         | 17%         | 14%         | 24%         | 18%                 | 16%               | 19%         | 21%         | 18%                 | 20%                | 18%           |
| [4] 4                   | 25%         | 25%         | 24%         | 28%         | 23%         | 24%         | 25%         | 25%         | 26%         | 24%                 | 22%               | 26%         | 20%         | 32%                 | 23%                | 30%           |
| [5] 5 Mycket viktigt    | 43%         | 42%         | 45%         | 42%         | 39%         | 43%         | 46%         | 49%         | 39%         | 47%                 | 53%               | 43%         | 46%         | 34%                 | 50%                | 40%           |
| Mean                    | 3,9         | 3,9         | 4,0         | 4,0         | 3,9         | 3,9         | 3,9         | 4,0         | 3,8         | 4,0                 | 4,1               | 3,9         | 3,9         | 3,7                 | 4,1                | 3,9           |
| Standard Deviation      | 1,2         | 1,2         | 1,2         | 1,1         | 1,1         | 1,2         | 1,3         | 1,2         | 1,2         | 1,2                 | 1,2               | 1,2         | 1,2         | 1,3                 | 1,1                | 1,2           |
| <b>TOTAL</b>            | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>       | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>        | <b>100%</b>   |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q10

Har du spelat på ett utländskt nätcasino (utan svensk licens) det senaste året – och om ja, vad var den främsta anledningen?

|                                     | Total       | Kön         |             | Ålder       |             |             |             |             | Riksområde  |                     |                   |             |             |                     |                    |               |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------------|-------------|-------------|---------------------|--------------------|---------------|
|                                     |             | Man         | Kvinna      | 18-24 år    | 25-34 år    | 35-44 år    | 45-54 år    | 55-65 år    | Stockholm   | Östra Mellansverige | Småland med öarna | Sydsverige  | Västsvrige  | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|                                     |             | A           | B           | C           | D           | E           | F           | G           | H           | I                   | J                 | K           | L           | M                   | N                  | O             |
| <b>BASE</b>                         | 1010        | 534         | 476         | 130         | 279         | 229         | 213         | 159         | 266         | 153                 | 81                | 140         | 204         | 76                  | 40                 | 50            |
| Ja, bättre bonusar                  | 11%         | 14%         | 9%          | 14%         | 13%         | 13%         | 9%          | 7%          | 12%         | 13%                 | 12%               | 7%          | 10%         | 11%                 | 15%                | 12%           |
| Ja, jag är avstängd via Spelpau     | 3%          | 3%          | 3%          | 2%          | 4%          | 2%          | 3%          | 1%          | 3%          | 2%                  | 3%                | 4%          | 3%          | 4%                  | 3%                 | 2%            |
| Ja, spel som inte finns på svens    | 6%          | 7%          | 4%          | 9%          | 8%          | 6%          | 2%          | 3%          | 7%          | 7%                  | 7%                | 4%          | 5%          | 5%                  | 5%                 | 2%            |
| Ja, inga insättningsgränser         | 4%          | 5%          | 3%          | 5%          | 6%          | 2%          | 3%          | 1%          | 5%          | 4%                  | 3%                | 2%          | 4%          | 3%                  | 5%                 | 2%            |
| Ja, vill inte att det syns i svensk | 3%          | 2%          | 3%          | 4%          | 3%          | 3%          | 1%          | 3%          | 3%          | 2%                  | 4%                | 6%          | 1%          |                     | 3%                 | 6%            |
| Ja, av misstag, visste inte att d   | 5%          | 4%          | 5%          | 4%          | 3%          | 5%          | 5%          | 6%          | 4%          | 4%                  | 5%                | 3%          | 7%          | 8%                  |                    | 2%            |
| Nej, jag har inte spelat på ett u   | 52%         | 50%         | 55%         | 48%         | 49%         | 51%         | 54%         | 62%         | 48%         | 50%                 | 48%               | 54%         | 57%         | 58%                 | 50%                | 58%           |
| Vet inte, kan inte avgöra om ca     | 17%         | 16%         | 19%         | 15%         | 14%         | 18%         | 22%         | 16%         | 18%         | 19%                 | 19%               | 20%         | 13%         | 12%                 | 20%                | 16%           |
| <b>TOTAL</b>                        | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>       | <b>100%</b> | <b>100%</b> | <b>100%</b>         | <b>100%</b>        | <b>100%</b>   |

Sign.level: 95% confidence

Question type: radio

Condition: (qualified)

Q11

Vilket eller vilka nätcasinon är dina personliga favoriter?

|               | Total | Kön |        | Ålder    |          |          |          |          | Riksområde |                     |                   |            |            |                     |                    |               |
|---------------|-------|-----|--------|----------|----------|----------|----------|----------|------------|---------------------|-------------------|------------|------------|---------------------|--------------------|---------------|
|               |       | Man | Kvinna | 18-24 år | 25-34 år | 35-44 år | 45-54 år | 55-65 år | Stockholm  | Östra Mellansverige | Småland med öarna | Sydsverige | Västsvrige | Norra Mellansverige | Mellersta Norrland | Övre Norrland |
|               |       | A   | B      | C        | D        | E        | F        | G        | H          | I                   | J                 | K          | L          | M                   | N                  | O             |
| <b>BASE</b>   | 1010  | 534 | 476    | 130      | 279      | 229      | 213      | 159      | 266        | 153                 | 81                | 140        | 204        | 76                  | 40                 | 50            |
| 1X2           | 0%    | 0%  | 0%     | 2%       | 0%       |          |          |          |            | 1%                  | 1%                |            | 1%         |                     |                    |               |
| ATG           | 25%   | 25% | 26%    | 13%      | 18%      | 25%      | 30%      | 42%      | 28%        | 24%                 | 26%               | 22%        | 24%        | 20%                 | 38%                | 28%           |
| Bet365        | 15%   | 18% | 12%    | 28%      | 17%      | 16%      | 9%       | 8%       | 17%        | 14%                 | 19%               | 14%        | 15%        | 11%                 | 15%                | 12%           |
| BetMGM        | 2%    | 2%  | 1%     | 3%       | 3%       | 2%       | 1%       |          | 2%         | 3%                  |                   | 3%         | 2%         |                     |                    | 2%            |
| Betsson       | 9%    | 10% | 9%     | 8%       | 12%      | 8%       | 9%       | 8%       | 8%         | 11%                 | 7%                | 6%         | 15%        | 5%                  | 8%                 | 10%           |
| Casumo        | 3%    | 3%  | 2%     | 3%       | 5%       | 3%       |          | 3%       | 4%         | 2%                  | 4%                | 4%         | 3%         | 1%                  |                    |               |
| Casinostugan  | 6%    | 5%  | 7%     | 6%       | 9%       | 4%       | 5%       | 5%       | 6%         | 7%                  | 7%                | 6%         | 4%         | 9%                  | 10%                | 4%            |
| Cherry Casino | 2%    | 2%  | 3%     | 4%       | 3%       | 2%       | 2%       | 1%       | 2%         | 3%                  | 1%                | 3%         | 3%         | 4%                  | 3%                 | 2%            |
| ComeOn        | 3%    | 3%  | 3%     | 5%       | 4%       | 4%       | 2%       | 1%       | 2%         | 6%                  | 4%                | 4%         | 2%         | 1%                  | 3%                 | 4%            |

|                       |             |             |             |             |             |             |             |             |                |             |             |             |             |             |             |             |
|-----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Expekt                | 5%          | 6%          | 3%          | 5%          | 6%          | 4%          | 5%          | 3%          | 6%             | 3%          | 4%          | 3%          | 5%          | 9%          |             | 2%          |
| GoGo Casino           | 2%          | 1%          | 3%          | 3%          | 2%          | 2%          | 1%          | 2%          | N<br>3%        | N<br>1%     | 1%          | N<br>1%     | N<br>1%     | N<br>5%     |             |             |
| Hajper                | 5%          | 4%          | 6%          | 7%          | 7%          | 4%          | 1%          | 3%          | N,O<br>6%      | O<br>5%     | O<br>5%     | O<br>6%     | O<br>4%     | O<br>1%     | 3%          |             |
| Jalla Casino          | 2%          | 1%          | 2%          | 2%          | 1%          | 1%          | 2%          | 1%          | M<br>2%        | 1%          | 3%          | 1%          | 2%          |             | 5%          | 2%          |
| Jubla Casino          | 1%          | 1%          | 1%          | 1%          | 1%          |             | 1%          | 1%          | E<br>2%        | 1%          |             | 1%          |             | 3%          |             |             |
| LeoVegas              | 19%         | 17%         | 20%         | 28%         | 20%         | 22%         | 10%         | 16%         | J,L,N,O<br>17% | 26%         | 24%         | 14%         | 16%         | 21%         | 20%         | 20%         |
| Lucky Casino          | 2%          | 2%          | 2%          | 4%          | 2%          | 1%          | 1%          | 1%          | N<br>3%        | 1%          | 3%          | 1%          | 2%          | 3%          |             | 2%          |
| Lyllo Casino          | 2%          | 2%          | 3%          | 3%          | 1%          | 2%          | 3%          | 1%          | N,O<br>2%      | N,O<br>4%   | 1%          | 1%          | 1%          | N,O<br>5%   |             |             |
| Maria Casino          | 7%          | 4%          | 12%         | 5%          | 7%          | 7%          | 9%          | 9%          | 6%             | 10%         | 10%         | M<br>10%    | 7%          | 3%          | 5%          | 8%          |
| Momang                | 1%          | 1%          | 0%          |             | 0%          | 0%          | 1%          | 1%          |                |             |             | 1%          | 1%          | 4%          |             |             |
| Mr Green              | 6%          | 8%          | 4%          | 2%          | 6%          | 7%          | 9%          | 6%          | 5%             | 8%          | 12%         | 7%          | 5%          | 5%          | 5%          | 4%          |
| Mr Vegas              | 3%          | 2%          | 3%          | 4%          | 3%          | 3%          | 2%          | 2%          | 2%             | 1%          | 3%          | 4%          | 2%          | 4%          | 5%          | 4%          |
| Ninja Casino          | 1%          | 1%          | 1%          | 3%          | 1%          | 0%          | 1%          |             | 2%             |             |             | 1%          | 1%          |             |             | 2%          |
| PAF                   | 3%          | 2%          | 3%          | 3%          | 2%          | 3%          | 4%          | 1%          | I,J,M,N<br>2%  | N<br>4%     | 1%          | N<br>4%     | 2%          | 4%          |             | 6%          |
| Snabbare              | 4%          | 3%          | 5%          | 3%          | 7%          | 3%          | 3%          | 3%          | 4%             | 3%          | 3%          | 3%          | 6%          | 5%          | 3%          | 2%          |
| Speedy Casino         | 1%          | 2%          | 1%          | 3%          | 1%          | 1%          | 1%          | 1%          | E,F,G<br>2%    | 1%          | 1%          | 2%          | 1%          |             | 3%          |             |
| Storspelare           | 1%          | 1%          | 0%          | 2%          | 1%          | 0%          | 1%          | 2%          | M,O<br>2%      | 1%          |             | 1%          | 1%          | 1%          |             | 2%          |
| Svenska Spel Casino   | 36%         | 38%         | 33%         | 25%         | 27%         | 40%         | 47%         | 40%         | J,N<br>31%     | 33%         | 41%         | 32%         | 42%         | 41%         | 43%         | 32%         |
| Unibet                | 12%         | 15%         | 10%         | 18%         | 13%         | 10%         | 12%         | 11%         | C,D<br>15%     | C,D<br>13%  | 4%          | C,D<br>11%  | H<br>12%    | 12%         | 13%         | 16%         |
| Videoslots            | 3%          | 1%          | 5%          | 1%          | 1%          | 2%          | 5%          | 6%          | J<br>3%        | J<br>1%     | 4%          | J<br>3%     | J<br>3%     | 4%          | 5%          | 4%          |
| Tveksam/inget av ovan | 6%          | 5%          | 6%          | 6%          | 6%          | 6%          | 5%          | 5%          | C,D<br>7%      | C,D<br>5%   | 4%          | 6%          | 5%          | 5%          | 5%          | 4%          |
| <b>TOTAL</b>          | <b>184%</b> | <b>181%</b> | <b>187%</b> | <b>199%</b> | <b>187%</b> | <b>180%</b> | <b>177%</b> | <b>182%</b> | <b>187%</b>    | <b>190%</b> | <b>190%</b> | <b>172%</b> | <b>183%</b> | <b>187%</b> | <b>188%</b> | <b>172%</b> |

Sign.level: 95% confidence  
Question type: checkbox  
Condition: (qualified)